

DISTRIBUTION



Handpicked after careful evaluation, Flashpoint distributes various games, accessoires and strategy guides including well known brands like Guild Wars or Aion exclusively in Germany, Austria and Switzerland while also taking care of marketing and public relations. A veteran field sales force and key account team covers all relevant retailers in the GAS territories.

WHOLESALE



With 40.000+ products Flashpoint is completely assorted in the area of games and video. Supported by an experienced telesales team, Flashpoint offers a wide variety of services like dropshipping or just in time delivery to specialized retailers, video stores, onlineshops and many more.

CATEGORY MANAGEMENT



An elaborated VMI system independently manages the complete customers inventory via flashpoint. Based on a daily processing of the inventory or sales data, the company can carry out a comprehensive analysis regarding its customers' stock requirements.

E-COMMERCE



Having forseen the increasing importance of e-commerce and e-business, Flashpoint has expanded it's services to those crucial areas. A great variety of services from product information databases to white label and affiliate e-commerce solutions - Flashpoint is well set for todays and future needs of it's customers.

flashpoint AG

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Our Expertise

A passion for entertainment is the foundation on which flashpoint was built and which to this day still fuels the company's motivation. And just as our people invest their heart and soul in their work every day, flashpoint actively invests in its employees. The entertainment experts take each and every aspect of a project into respect to conceive the very best solutions. Campaigns are realised with creativity and engagement, rather than being shoehorned into rigid formats. The commitment to this ethos can be clearly seen in the successful development of flashpoint AG itself. flashpoint is firmly anchored in the area of soft- and hardware. The company is active in many parts of the value chain and supports products on their route to becoming successful sales articles by means of smoothly interlinked spheres of activity. Along with a systematic sales process, expertly managed logistics afford a country-wide coverage. The additional service of dedicated PR and marketing rounds up the whole package.

The vast range of product on offer from flashpoint is convincing: computer, video and online games sit with DVDs and Blu-ray titles. These lines are complemented with accessories and merchandise items. The entertainment specialists support their customers with expert knowledge and competence in order to assemble a relevant title selection to suit every interest in a steadily growing product jungle.

Key Projects

- Guild Wars 2 (PC)
- We Sing (Wii)
- We Dance (Wii)
- Piggyback Strategy Guides

Company Facts

- **Founding Year:** 1988
- **CEO:** Thomas Altemeier
- **Employees:** 75