



Blue Byte



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Our Expertise

Blue Byte is a leading PC developer with a strong track record. It is most known as the creator of excellent strategy games and has recently started to develop its major brands for consoles as well. The company was founded in Germany in 1988 and the studio's first hit came in 1991 with Battle Isle, followed in 1993 with the perennial favorite The Settlers®. Blue Byte became a wholly owned subsidiary of Ubisoft in 2001. Today, the 100+ team members explore the online market and create new standards with The Settlers Online®. The studio is also responsible for the production of the Anno® series. In 2011, Anno® 2070 will be released and the strategy game brand faces the future.

As a development studio of Ubisoft, the Blue Byte teams are part of 5.300 developers in 23 studios world-wide. Blue Byte collaborates with other Ubisoft studios around the globe to create the next generation of its brands on various platforms.

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in 26 countries and sales in 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. Ubisoft generated sales of €1,038 million for the 2010-11 fiscal year. To learn more, please visit www.ubisoftgroup.com.
And apply at: jobs@bluebyte.de

Key Projects

- Anno 2070 (PC)
- The Settlers Online (Browser Game)
- My Fitness Coach Club (Wii & PS3)
- The Settlers 7: Paths to a Kingdom (PC)
- Anno: Create a New World (Wii & DS)
- Anno 1404 (PC)
- Battle Isle Series (PC)

Company Facts

- **Founding Year:** October 1988
- **CEO:** Yves Guillemot
- **Some Numbers:** Blue Byte has produced over 30 games. The Settlers® series has sold more than 8 million units worldwide, the Anno® games have sold more than 5 million units.



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